

WPXI  
4145 Evergreen Road  
Pittsburgh, PA 15214



Main Street Media Group  
PO Box 25093  
Alexandria, VA 22313

# Contract # 337099

## Schedule Dates

10/21/12-10/28/12

## Advertiser

Pol/Iss/Americans for Tax Reform (17011)

## Agency

Main Street Media Group (6331)

## Product

Political - Issue (1068)

## Brand

ISS/AMERICANS 4 TAX REFORM (139011)

## Salesperson

Telerep/Washington DC, Washington DC (1040)

## Sales Office

Telerep/Washington DC

## Buyer Name

MILHOAN, EMILY

## Phone/Fax

/

## CPE

67/147/1133

## Account Types

National/Political

## Billing Type

Standard

## Comments

AMER 4 TX RFRM 10/21

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

Date Entered 10/16/12

Last Modified 10/17/12

Entered By Jennifer Stewart

CO-OP Yes

Headline # 06368907

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$4,237.50

Net Total \$24,012.50

Sales Tax

## Pittsburgh (WPXI)

By Broadcast Month

Oct. 2012 29 \$28,250.00

Grand Total: 29 \$28,250.00

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times                         | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate       | Total      | Station           | Comments            | Entered  |
|------|--------------------------------|-------------------|-----|--------|-----------------------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|-------------------|---------------------|----------|
| 1.0  | Normal Line / Spot             | 10/26/12-10/26/12 | 4   | :30    | 5P- 5:30P (EST)                   | 1   |    |    |    |    | 1  |    |    | 1     | \$900.00   | \$900.00   | Pittsburgh (WPXI) | NEWS 5-530P/1       | 10/16/12 |
| 2.0  | Normal Line / Spot             | 10/26/12-10/26/12 | 4   | :30    | 5:30P- 6P (EST)                   | 1   |    |    |    |    | 1  |    |    | 1     | \$900.00   | \$900.00   | Pittsburgh (WPXI) | NEWS 530-6P/2       | 10/16/12 |
| 3.0  | Normal Line / Spot             | 10/26/12-10/26/12 | 4   | :30    | 5:58P- Channel 11 News At 6pm M-F | 1   |    |    |    |    | 1  |    |    | 1     | \$1,000.00 | \$1,000.00 | Pittsburgh (WPXI) | NEWS 6-630P/3       | 10/16/12 |
| 4.0  | Normal Line / Spot             | 10/26/12-10/26/12 | 4   | :30    | 6:59P- Jeopardy                   | 1   |    |    |    |    | 1  |    |    | 1     | \$1,800.00 | \$1,800.00 | Pittsburgh (WPXI) | JEOP 7-730P/4       | 10/16/12 |
| 5.0  | Normal Line / Spot             | 10/22/12-10/22/12 | 4   | :30    | 5P- 5:30P (EST)                   | 1   | 1  |    |    |    |    |    |    | 1     | \$900.00   | \$900.00   | Pittsburgh (WPXI) | NEWS 5-530P/5       | 10/16/12 |
| 6.0  | Normal Line / Spot             | 10/22/12-10/22/12 | 4   | :30    | 5:29A- Channel 11 News 530am      | 1   | 1  |    |    |    |    |    |    | 1     | \$550.00   | \$550.00   | Pittsburgh (WPXI) | NEWS 530A-6A/6      | 10/16/12 |
| 7.0  | Normal Line / Spot             | 10/22/12-10/22/12 | 4   | :30    | 5:30P- 6P (EST)                   | 1   | 1  |    |    |    |    |    |    | 1     | \$900.00   | \$900.00   | Pittsburgh (WPXI) | NEWS 530-6P/7       | 10/16/12 |
| 8.0  | Normal Line / Spot             | 10/22/12-10/22/12 | 4   | :30    | 5:58P- Channel 11 News At 6pm M-F | 1   | 1  |    |    |    |    |    |    | 1     | \$1,000.00 | \$1,000.00 | Pittsburgh (WPXI) | NEWS 6-630P/8       | 10/16/12 |
| 9.0  | Normal Line / Spot             | 10/22/12-10/22/12 | 4   | :30    | 6:59P- Jeopardy                   | 1   | 1  |    |    |    |    |    |    | 1     | \$1,800.00 | \$1,800.00 | Pittsburgh (WPXI) | JEOP 7-730P/9       | 10/16/12 |
| 10.0 | Normal Line / Spot             | 10/27/12-10/27/12 | 4   | :30    | 6P- CHANNEL 11 NEWS               | 1   |    |    |    |    |    | 1  |    | 1     | \$625.00   | \$625.00   | Pittsburgh (WPXI) | SAT NEWS 6-630P/10  | 10/16/12 |
| 11.0 | Normal Line / Spot             | 10/27/12-10/27/12 | 4   | :30    | 6A- 8A (EST)                      | 1   |    |    |    |    |    | 1  |    | 1     | \$350.00   | \$350.00   | Pittsburgh (WPXI) | SAT NEWS 6-8A/11    | 10/16/12 |
| 12.0 | Normal Line / Spot             | 10/27/12-10/27/12 | 4   | :30    | 8A- 10:30A (EST)                  | 1   |    |    |    |    |    | 1  |    | 1     | \$375.00   | \$375.00   | Pittsburgh (WPXI) | SAT NEWS 8-1030A/12 | 10/16/12 |

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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Alexandria, VA 22313**Contract # 337099****Schedule Dates**

10/21/12-10/28/12

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**Agency**

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**Product**

Political - Issue (1068)

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**Salesperson**

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**Buyer Name**

MILHOAN, EMILY

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**CPE**

67/147/1133

**Account Types**

National/Political

**Billing Type**

Standard

**Comments**

AMER 4 TX RFRM 10/21

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

Date Entered 10/16/12

Last Modified 10/17/12

Entered By Jennifer Stewart

CO-OP Yes

Headline # 06368907

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$4,237.50

Net Total \$24,012.50

Sales Tax

**Pittsburgh (WPXI)**

By Broadcast Month Spots Rate

Oct. 2012 29 \$28,250.00

Grand Total: 29 \$28,250.00

| Line   | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times                      | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate       | Total      | Station           | Comments              | Entered  |
|--------|--------------------------------|-------------------|-----|--------|--------------------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|-------------------|-----------------------|----------|
| 13.0   | Normal Line / Preempt          | 10/21/12-10/21/12 | 4   | :30    | 6P- 6:30P (EST)                |     |    |    |    |    |    |    | 1  | 1     | \$675.00   |            | Pittsburgh (WPXI) | NA SUN NEWS 6-630P/13 | 10/16/12 |
| 13.0.1 | Closed Preempt                 | 10/21/12          |     |        |                                |     |    |    |    |    |    |    |    |       |            |            | Pittsburgh (WPXI) | No Avail/Exception -  |          |
| 14.0   | Normal Line / Spot             | 10/21/12-10/28/12 | 4   | :30    | 8A- 10A (EST)                  |     |    |    |    |    |    |    | 1  | 2     | \$375.00   | \$750.00   | Pittsburgh (WPXI) | SUN NEWS 8-10A/14     | 10/16/12 |
| 15.0   | Normal Line / Spot             | 10/25/12-10/25/12 | 4   | :30    | 10:59P- CHANNEL 11 NEWS AT 11P |     |    |    | 1  |    |    |    |    | 1     | \$2,000.00 | \$2,000.00 | Pittsburgh (WPXI) | LATE NEWS/15          | 10/16/12 |
| 16.0   | Normal Line / Spot             | 10/25/12-10/25/12 | 4   | :30    | 5P- 5:30P (EST)                |     |    |    | 1  |    |    |    |    | 1     | \$900.00   | \$900.00   | Pittsburgh (WPXI) | NEWS 5-530P/16        | 10/16/12 |
| 17.0   | Normal Line / Spot             | 10/25/12-10/25/12 | 4   | :30    | 5:59A- Channel 11 News 6am     |     |    |    | 1  |    |    |    |    | 1     | \$800.00   | \$800.00   | Pittsburgh (WPXI) | NEWS 6-7A/17          | 10/16/12 |
| 18.0   | Normal Line / Spot             | 10/25/12-10/25/12 | 4   | :30    | 6:58A- Today Show              |     |    |    | 1  |    |    |    |    | 1     | \$800.00   | \$800.00   | Pittsburgh (WPXI) | TODAY SHOW 7-9A/18    | 10/16/12 |
| 19.0   | Normal Line / Spot             | 10/25/12-10/25/12 | 4   | :30    | 7:30P- WHEEL OF FORTUNE        |     |    |    | 1  |    |    |    |    | 1     | \$1,800.00 | \$1,800.00 | Pittsburgh (WPXI) | WHEEL 730-8P/19       | 10/16/12 |
| 20.0   | Normal Line / Spot             | 10/23/12-10/23/12 | 4   | :30    | 10:59P- CHANNEL 11 NEWS AT 11P |     | 1  |    |    |    |    |    |    | 1     | \$2,000.00 | \$2,000.00 | Pittsburgh (WPXI) | LATE NEWS/20          | 10/16/12 |
| 21.0   | Normal Line / Spot             | 10/23/12-10/23/12 | 4   | :30    | 6A- 7A (EST)                   |     |    | 1  |    |    |    |    |    | 1     | \$800.00   | \$800.00   | Pittsburgh (WPXI) | NEWS 6-7A/21          | 10/16/12 |
| 22.0   | Normal Line / Spot             | 10/23/12-10/23/12 | 4   | :30    | 6:58A- Today Show              |     |    | 1  |    |    |    |    |    | 1     | \$800.00   | \$800.00   | Pittsburgh (WPXI) | TODAY SHOW 7-9A/22    | 10/16/12 |
| 23.0   | Normal Line / Spot             | 10/23/12-10/23/12 | 4   | :30    | 7:30P- WHEEL OF FORTUNE        |     |    | 1  |    |    |    |    |    | 1     | \$1,800.00 | \$1,800.00 | Pittsburgh (WPXI) | WHEEL 730-8P/23       | 10/16/12 |

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Agency Main Street Media Group (6331)  
Product Political - Issue (1068)  
Brand ISS/AMERICANS 4 TAX REFORM (139011)  
Salesperson Telerep/Washington DC, Washington DC (1040)  
Sales Office Telerep/Washington DC  
Buyer Name MILHOAN, EMILY  
Phone/Fax /  
CPE 67/147/1133  
Account Types National/Political  
Billing Type Standard  
Comments AMER 4 TX REFRM 10/21  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

Date Entered 10/16/12  
Last Modified 10/17/12  
Entered By Jennifer Stewart  
CO-OP Yes  
Headline # 06368907  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$4,237.50  
Net Total \$24,012.50  
Sales Tax

Pittsburgh (WPXI)  
By Broadcast Month  
Oct. 2012 29 \$28,250.00  
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|------|------------------------------------|-------------------|-----|--------|---------------------------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|-------------------|-----------------------------|----------|
| 24.0 | Normal Line / Spot                 | 10/24/12-10/24/12 | 4   | :30    | 5P- 5:30P (EST)                       | 1   |    |    | 1  |    |    |    |    | 1     | \$900.00   | \$900.00   | Pittsburgh (WPXI) | NEWS 5-530P/24              | 10/16/12 |
| 25.0 | Normal Line / Spot                 | 10/24/12-10/24/12 | 4   | :30    | 5:29A- Channel 11 News 530am          | 1   |    |    | 1  |    |    |    |    | 1     | \$550.00   | \$550.00   | Pittsburgh (WPXI) | NEWS 530-6A/25              | 10/16/12 |
| 26.0 | Normal Line / Spot                 | 10/24/12-10/24/12 | 4   | :30    | 5:30P- 6P (EST)                       | 1   |    |    | 1  |    |    |    |    | 1     | \$900.00   | \$900.00   | Pittsburgh (WPXI) | NEWS 530-6P/26              | 10/16/12 |
| 27.0 | Normal Line / Spot                 | 10/24/12-10/24/12 | 4   | :30    | 5:58P- Channel 11 News At 6pm M-F     | 1   |    |    | 1  |    |    |    |    | 1     | \$1,000.00 | \$1,000.00 | Pittsburgh (WPXI) | NEWS 6-630P/27              | 10/16/12 |
| 28.0 | Normal Line / Spot                 | 10/28/12-10/28/12 | 4   | :30    | 6P- CHANNEL 11 NEWS                   | 1   |    |    |    |    |    |    | 1  | 1     | \$675.00   | \$675.00   | Pittsburgh (WPXI) | SUN NEWS 6-630P/13          | 10/16/12 |
| 29.0 | M/G For 13.0.1 / Sports- Local Pro | 10/21/12-10/21/12 | 5   | :30    | 6P- Black & Gold Countdown to Kickoff | 1   |    |    |    |    |    |    | 1  | 1     | \$675.00   | \$675.00   | Pittsburgh (WPXI) | BLACK AND GOLD ZONE 6-7P/13 | 10/17/12 |

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